

# 2020-2021 HRL Events Assessment

## EXECUTIVE SUMMARY

### Overview

As student affairs practitioners, we know that an important factor in determining college success is whether or not a student feels connected to their university and a sense of belonging. Student involvement can come from experiences in the residence hall, on campus, or in the local community. For this reason, the Office of Housing & Residence Life requires Resident Advisors to create events using the HRL Programming Model which focuses on creating intentional touchpoints between RAs and their residents that will help to foster connections but also to gauge how a resident may be connected to other facets of campus life.

In a post-COVID landscape, residents may find their opportunities for in-person connection to be limited due to more online classes, group meetings and events occurring virtually, etc. Furthermore, they may face more challenges than normal due to adapting to our “new normal” during the pandemic. Due to this, HRL believes that having meaningful in-person interactions with our residents will be more important than ever to promote student well-being and success.

For the 2020-2021 academic year, HRL relied on a **primarily in-person method for programming delivery** but also recognized that due to space constraints with social distancing, this may not have always be feasible and virtual programming would become a part of the new normal. With this in mind, the following programming model was utilized:

Program Type	Individual Responsible	Minimum Quantity	Format
Floor Programs	Resident Advisor	3 per Semester (Sep, Oct, Nov & Feb, March, April)	In-Person or Virtual
Building Wide Programs	Building Staff	2 per Semester (By Oct 12, Nov 20 & By March 1, April 28)	1 In-Person & 1 Virtual
Campus Wide Programs	Resident Advisor	2 per Semester (By Oct 12, By Nov 20 & By March 1, April 28)	In-Person or Virtual
Monthly Tabling	Resident Advisor	3 per Semester (Sep, Oct, Nov & Feb, March, April)	In-Person
Connections	Resident Advisor	3 per Resident (Sep 1, Oct 12, Nov 20 & March 1, April 12)	Primarily In-Person w/ Virtual Option if Resident prefers

With this new model, each RA on average would have proposed and completed **20** events in RoomPact which results in **2,240** total events for 2020-2021 academic year. Collaboration between RA staff and other communities/halls can affect this number. Compared to 2019-2020, there was a **4% decrease** in total events held in 2020-2021. This could be due to a new programming model being adapted and utilized for the 2020-2021 academic year that aligns university COVID-19 safety guidelines/restrictions.

## Highlights

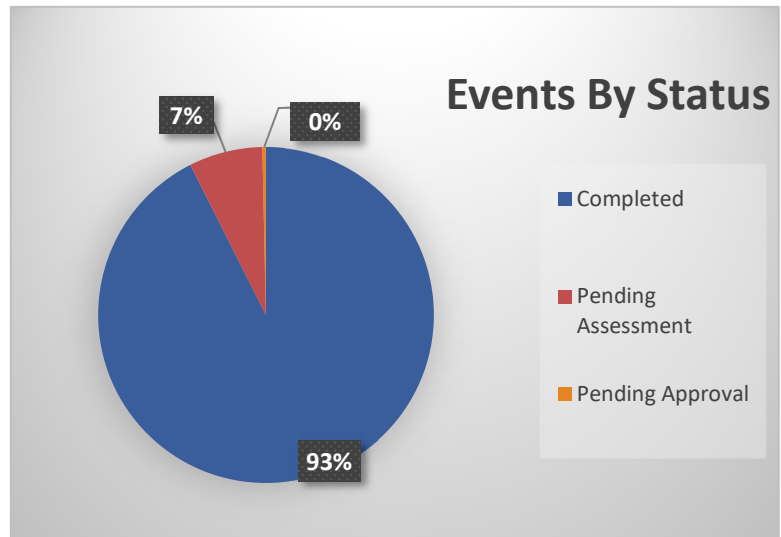
### Event Status:

From August 12, 2020 to May 1, 2021, there were **888 Events** filed in Roompack and held by RA staff. The event proposal process is made up of multiple steps: pending approval, approval, pending assessment, and completed. Part of the event process requires RAs to submit learning outcomes, established by the Residential Curriculum committee, that can be assessed once the program is concluded thus encouraging intentional programming.

In evaluating the breakdown of Events according to status,

- **93% (822)** were completed,
- **7% (63)** were pending assessment, and
- **0% (3)** were pending approval from a supervisor.

*Key Finding:* Compared to 2019-2020, numbers have improved significantly (93% v. 67% completed, 7% v. 30% pending assessment, 0% v. 3% pending approval). The continued goal would be to have 100% of events be at *completed* status.

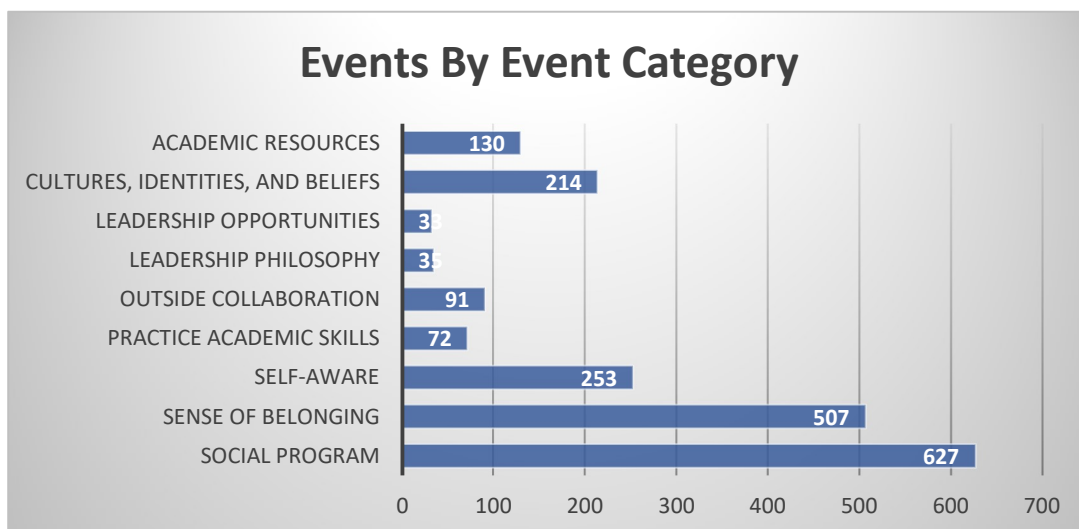


### Event Category:

RoomPact provided RA staff with **9 Event Categories** that could be chosen with no limitations. For example, an RA could choose tags – *academic resources, outside collaboration, practice academic skills* - for a 'Picking Classes 101' program. There were a total of **1962 Event Tags** utilized.

In evaluating the breakdown of Events according to categories, top categories were **social program (627)** and **sense of belonging (507)**. This information points out that RAs are meeting the guidelines set forth by the HRL Programming Model used by the Office of Housing & Residence Life. RA staff are creating intentional touchpoints between themselves and their residents which are fostering connections but also promoting residents to become connected to other facets of campus life.

*Key Finding & Suggestion:* In 2019-2020 and 2020-2021, there were low results in program proposals related to student leadership (2020-2021: leadership opportunities (33), leadership philosophy (35); 2019-2020: NRHH (1), RHA

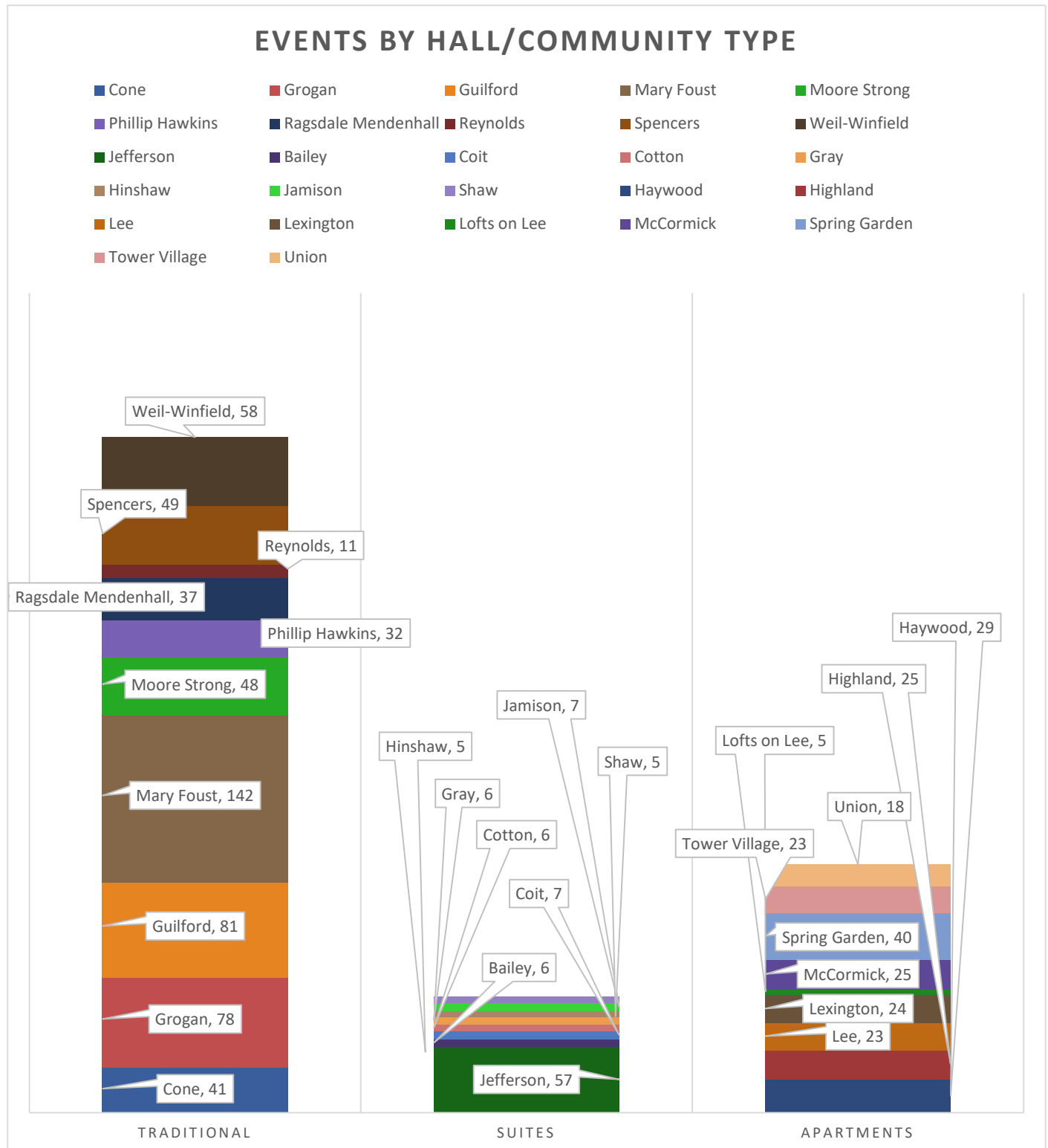


(9), leadership development (43)). Exact numerical data cannot be compared due to change in event categories. Suggestion to provide program examples that utilize categories, emphasize student leadership gains, or removal/review of learning outcomes associated with event categories.

## Events Per Hall/Community Type:

There is a total of **27 residence halls** on UNC Greensboro's campus which can be categorized into three types of halls – Traditional, Suites, and Apartment. In evaluating the breakdown of Events according to building type: **577** were held in Traditional, **99** were held in Suites, and **212** were held in Apartments. The average number of events per residence hall was about **32.8** versus **55.5** per community.

*Key Finding:* Compared to 2019-2020, the average number of events decreased by 4% per residence hall and per community.

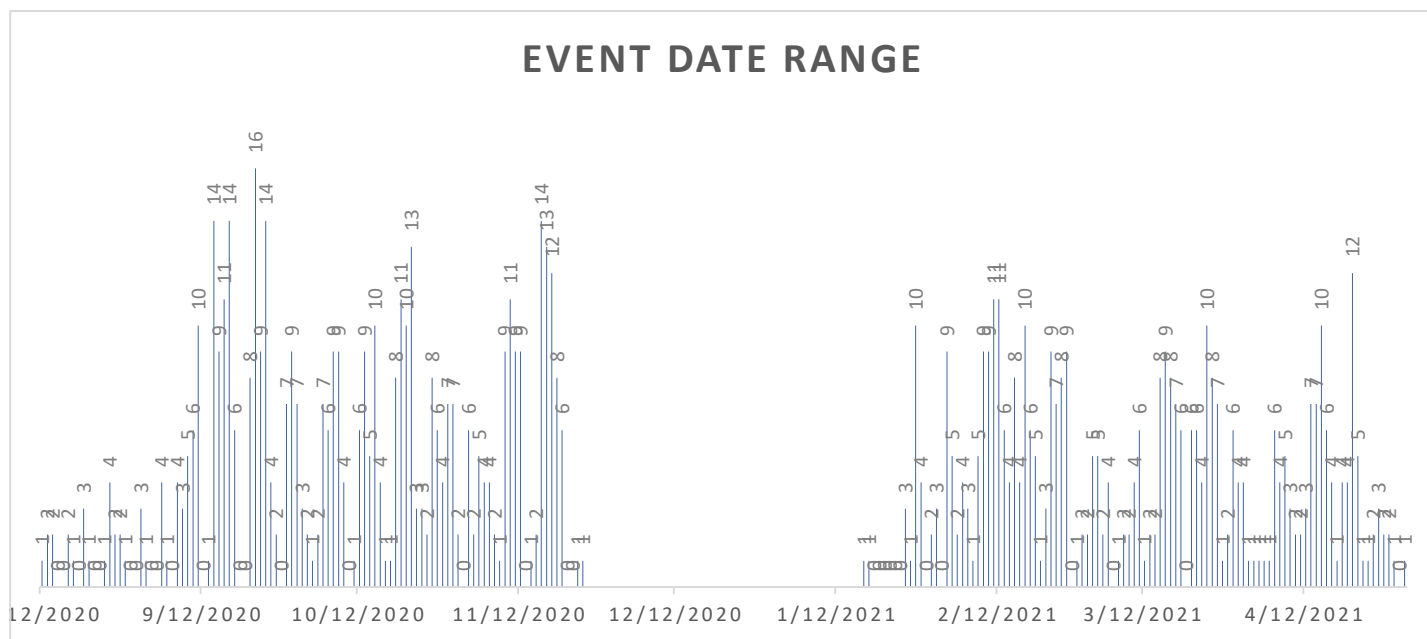


*Note: Tower Village closed for Spring 2021, numbers reflected are Fall 2020 only.*

## Event Date Range:

Out of 888 event submissions, **474** events were submitted Fall 2020 and **414** in Spring 2021. Events started off at a low rate in the Fall but increased as the semester progressed while submissions remained consistent during the Spring semester. This could be due to everchanging COVID guidelines, non-traditional move in dates or campus programming, and utilizing more virtual spaces.

*Key Finding:* Throughout the entire year, RA staff appeared to hold events in the middle or end of each month, possibly due to navigating the new COVID-19 landscape created for UNC Greensboro students, staff, and faculty. However, event submissions appeared to even out during the Spring 2021 semester. This could be due to review of Fall 2020 data and RA staff being more conscious of when events were held.



Note: Dates reflect 8-12-2020 to 11-24-2020 (Fall semester) and 1-17-2021 to 5-1-2021 (Spring semester)

## Future Implications

- How can we establish clear and consistent guidelines for distinguishing event types in Roompack? (We already have event tags for each type, so perhaps being clearer about when RAs should be using each tag.)
- What could be done to increase the number, or diversity of events (focus on leadership opportunities and philosophy)?
- Should a structure be created and utilized for event dates in order to encourage student involvement throughout the entire month/semester/year?