

2019-2020 HRL Events Assessment

EXECUTIVE SUMMARY

Overview -

As student affairs practitioners, we know that an important factor in determining college success is whether or not a student feels connected to their university and a sense of belonging. Student involvement can come from experiences in the residence hall, on campus, or in the local community. For this reason, the Office of Housing & Residence Life requires Resident Advisors to create events using the Spartan Community Initiative which focuses on holding intentional programs where residents can learn about campus resources, engage in conversations, and develop meaningful relationships with others. Events are designed to meet the following goals:

- Engage residents in active or passive programming
- Identify and introduce residents to campus resources
- Create closer relationships between Resident Advisors and their residents

Highlights

Event Status:

From when Residents began arriving to campus in Mid-August until Mid to Late March there were **925 Events** filed in Roompack and held by RA staff. The event proposal process is made up of multiple steps: pending approval, approval, pending assessment, and completed. Part of the event process requires RAs to submit learning outcomes that can be assessed once the program is concluded thus encouraging intentional programming.

In evaluating the breakdown of Events according to status,

- **67%** were completed,
- **30%** were pending assessment, and
- **3%** were pending approval from a supervisor.

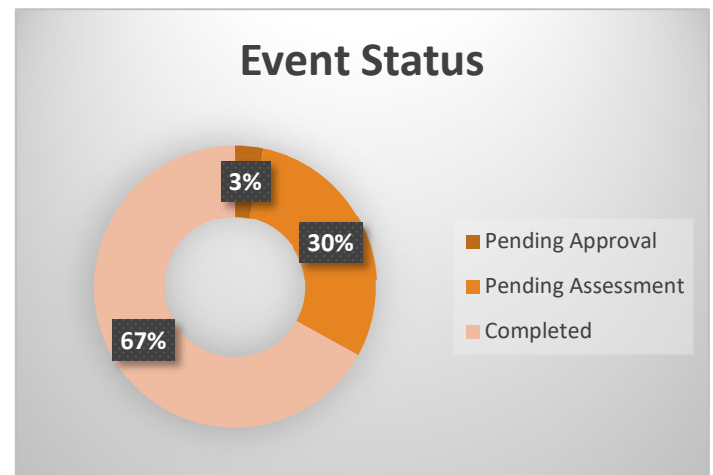
Key Finding: This information points out that RAs are completing the full event proposal process but not consistently. This is an area to improve upon.

Event Tags:

RoomPack provided RA staff with **16 Event Tags** that could be chosen with no limitations. For example, an RA could choose tags - *campus event*, *RHA*, *connections program* - for an RHA Movie Night.

In evaluating the breakdown of Events according to tags, top tags were **community engagement (440)**, **connections program (338)**, and **campus event (301)**. This information points out that RAs are meeting the guidelines set forth by the Spartan Community Initiative programming model used by the Office of Housing & Residence Life. RA staff are engaging residents on campus, checking in with them one on one, and developing a community where students can feel welcomed. However, programs need to touch upon other

Graph 1: Breakdown of Events by Status



areas that had lower results such as service and civic engagement, RHA/NRHH/Hall Council, and leadership development.

Key Finding & Implication: For **16 events**, RAs staff did not select a tag or placed “N/A” in the event form. This creates insufficient data and questions the intentionality behind the program. This is an area to improve upon.

Graph 2: Breakdown of Events by Tags



Events Per Building:

There is a total of **27 residence hall** on UNC Greensboro’s campus which can be categorized into three types of halls – Traditional, Suites, and Apartment. In evaluating the breakdown of Events according to building type,

- **459** were held in Traditional,
- **121** were held in Suites,
- **233** were held in Apartments.

Implication – For **112 N/A events**, RA staff did not select a building for the location due to events being categorized as *campus wide*. This creates insufficient data and questions the total number of events that occurred per building.

Table 1: Breakdown of Events by Residence Hall

Building	Number of Events
Cone	63
Grogan	56
Guilford	7
Mary Foust	20
Moore/Strong	70
Spencers	30
Phillips/Hawkins	69

Ragsdale/Mendenhall*	38
Reynolds	46
Weil/Winfield	60
Traditional Total	459
Jefferson Suites	49
The Quad Bailey = 8 Coit = 13 Cotton = 7 Hinshaw = 9 Jamison = 8 Gray = 13 Shaw = 14	72
Suites Total	121
Lofts on Lee	1
SPC: Lexington	19
SPV: McCormick	21
SPV: Haywood	48
SPV: Highland	28
SPV: Lee	22
SPV: Union	12
Spring Garden Apartments	37
Tower Village	45
Apartment Total	233
N/A**	112

Total **925**

**Ragsdale/Mendenhall data is for Fall 2019 only due to building closure.*

***No building location was selected*

Future Implications

- What could be done to increase the timeliness of event assessment?
- What could be done to increase the number, or diversity of events?
- How do we ensure that RAs are selecting the correct event tag(s)?
- What could be done to increase the number of events in upper-class halls?
- How do we train and hold RAs accountable to make these improvements?

Addendum with Updated Locations & Assessment Data

After analyzing data to filter out all programs after March 3rd when COVID-19 interrupted our programming, to assign correct location tags to all programs, and remove duplicate programs the following data was obtained. Table 1 summarizes this collected data and groups it according to hall type. Table 2 shows the data breakdown per Residence Hall or Community.

The number of programs held by RAs up until March 3rd was **863 events**. Of these 863 events, **71% were fully assessed** in Roompack, while **26% were pending assessment**. Traditional Style Halls had 35% of their programs pending assessment, whereas Suites and Apartments had 17% and 10% pending assessment respectively. **Event assessment completion rates ranged from 28.9% to 100%.**

The data from the 610 programs that completed their program assessment in Roompack shows that the average attendance at programs was consistent across hall types and **ranged from 3 to 21 residents**, with an **overall average of 12 residents per program**.

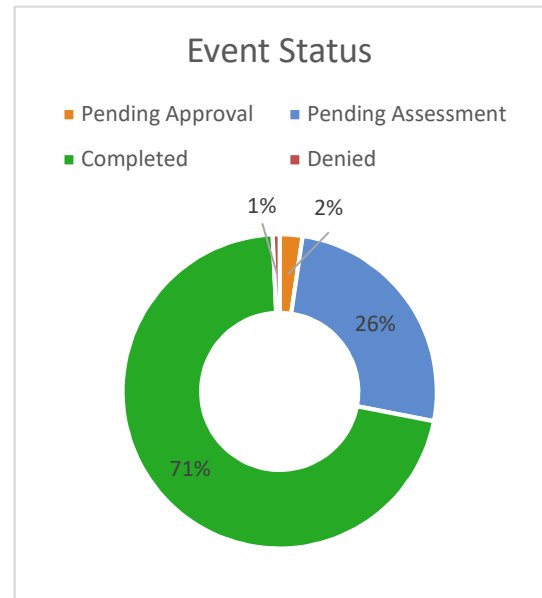


Figure 1: Breakdown of Event Status for Roompack Events that Occurred 8.15.19-3.3.20

Table 1: Breakdown of Program Data by Hall Type

Hall Type	# of Events	Pending Approval		Pending Assessment		Completed		Denied		Average Attendance	Total Attendance
Traditional	511	15	3.4%	177	35.7%	315	60.2%	4	0.7%	13	4277
Suites	127	5	4.3%	21	19.0%	94	76.7%	0	0.0%	9	760
Apartments	225	0	0.0%	22	9.5%	201	89.4%	2	1.1%	13	2329
OVERALL	863	20	2.7%	220	26.4%	610	70.2%	6	0.7%	12	7366

Data that was collected but not consistent enough during program assessment included information related spending per program. Not every RA will input how much was actually spent on their programs, so it was not feasible to assess how much was being spent per program or per resident accurately. Additionally, because there is no clear distinction during program submission to distinguish between building wide, campus wide or floor programs, no analysis could be completed regarding attendance by program type.

Future Implications:

- How can we establish clear and consistent guidelines for distinguishing event types in Roompack? (We already have event tags for each type, so perhaps being clearer about when RAs should be using each tag.)
- How can we encourage CRLs to notify their RAs of how much was spent on their program to encourage RAs to reflect on their budgeting and spending during programming?
- How can we create a structure in program assessment to better measure if program learning outcomes were met beyond just measuring attendance? Can we provide more reflective questions for RAs to use when writing their assessment to better assess how learning outcomes were met?

Table 2: Breakdown of Event Data by Residential Community

Residence Hall	Hall Type	# of Events	Pending Approval	Pending Assessment	Completed	Denied	Average Attendance	Total Attendance
Cone Residence Hall	Traditional	64	3.1%	26.6%	67.2%	3.1%	9	382
Grogan Residence Hall	Traditional	69	1.4%	13.0%	85.5%	0.0%	13	758
Jefferson Suites	Suites	56	7.1%	19.6%	73.2%	0.0%	10	383
Mary Foust & Guilford Total*	Traditional	35	0.0%	0.0%	100.0%	0.0%	21	855
Mary Foust & Guilford	-	14	0.0%	0.0%	100.0%	0.0%	15	195
Mary Foust Residence Hall	-	16	0.0%	0.0%	100.0%	0.0%	38	612
Guilford Residence Hall	-	5	0.0%	0.0%	100.0%	0.0%	10	48
Moore-Strong Residence Hall	Traditional	82	3.7%	30.5%	65.9%	0.0%	19	1015
Phillips-Hawkins Res. Hall	Traditional	81	0.0%	34.6%	64.2%	1.2%	10	503
Quad Total*	Suites	71	1.4%	18.3%	80.3%	0.0%	8	377
Quad Wide	-	7	0.0%	42.9%	57.1%	0.0%	13	52
Bailey Residence Hall	-	11	0.0%	9.1%	90.9%	0.0%	5	54
Coit Residence Hall	-	12	0.0%	16.7%	83.3%	0.0%	4	35
Cotten Residence Hall	-	5	0.0%	60.0%	40.0%	0.0%	12	23
Gray Hall (Inter. Honors)	-	8	0.0%	0.0%	100.0%	0.0%	7	49
Hinshaw Residence Hall	-	12	8.3%	25.0%	66.7%	0.0%	6	48
Jamison Residence Hall	-	8	0.0%	0.0%	100.0%	0.0%	6	49
Shaw Residence Hall	-	8	0.0%	12.5%	87.5%	0.0%	10	67
Ragsdale Mendenhall	Traditional	44	6.8%	27.3%	63.6%	2.3%	9	239
Reynolds Residence Hall	Traditional	45	2.2%	68.9%	28.9%	0.0%	13	175
Spencers Residence Hall	Traditional	34	11.8%	58.8%	29.4%	0.0%	13	126
Spartan Village Total*	Apartments	140	0.0%	10.0%	89.3%	0.7%	10	1276
Lee Residence Hall	-	15	0.0%	0.0%	100.0%	0.0%	8	123

Residence Hall	Hall Type	# of Events	Pending Approval	Pending Assessment	Completed	Denied	Average Attendance	Total Attendance
Union Residence Hall	-	11	0.0%	0.0%	100.0%	0.0%	14	153
Haywood Residence Hall	-	13	0.0%	0.0%	100.0%	0.0%	7	89
Highland Residence Hall	-	20	0.0%	5.0%	95.0%	0.0%	14	268
Lofts on Lee Apartments	-	1	0.0%	0.0%	100.0%	0.0%	3	3
SPV Phase 1 Wide	-	36	0.0%	5.6%	91.7%	2.8%	9	301
Lexington Residence Hall	-	18	0.0%	11.1%	88.9%	0.0%	6	102
McCormick Residence Hall	-	15	0.0%	26.7%	73.3%	0.0%	15	152
SPV Phase 2 Wide	-	11	0.0%	45.5%	54.5%	0.0%	14	85
Spring Garden Apartments	Apartments	37	0.0%	8.1%	89.2%	2.7%	20	663
Tower Village	Apartments	48	0.0%	10.4%	89.6%	0.0%	9	390
Weil-Winfield Residence Hall	Traditional	57	1.8%	61.4%	36.8%	0.0%	11	224

*Due to the nature of these communities, building wide programs often will be structured as community wide programs. The breakdown was expanded for these communities to highlight programs per community building and programs that were open to the entire residential community.